

Kishor GC

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Professional Summary

Full-Stack Web Developer & E-commerce Professional with 3+ years of experience building and maintaining internal web applications using PHP, MySQL, and modern web technologies. Experienced in developing data-driven systems such as production management tools, petty cash tracking systems, and operational dashboards. Strong background in e-commerce operations, including Shopify theme customization using Liquid, store optimization, technical SEO, digital marketing fundamentals, and API integrations across web platforms. Focused on improving business performance through automation, scalable web solutions, SEO optimization, and system integrations. Currently expanding expertise in Laravel, React, REST APIs, and AI-powered tools to build modern, production-ready applications and contribute to high-impact development teams.

Experience

Felt and Yarn Pvt. Ltd. PHP Developer

Kathmandu, Nepal
Nov 2023 – Present

- Developed a production management system for two manufacturing factories using core PHP and MySQL.
- Built a petty cash management system to manage daily expenses, balances, and approvals.
- Implemented a self-assessment system to collect, store, and review employee performance data.
- Designed dynamic forms, validation logic, and reporting views for internal systems.
- Created role-based access control for admin and staff users across internal applications.
- Integrated Excel-style reporting features for operational and finance review with import and export.
- Maintained and enhanced existing internal PHP applications based on business feedback.
- Converted manual and spreadsheet-based processes into structured web applications.

Felt and Yarn Pvt. Ltd. Ecommerce Associate

Kathmandu, Nepal
Nov 2023 – Present

- Managed and optimized eCommerce product listings across multiple platforms with a focus on accuracy and SEO.
- Updated titles, descriptions, keywords, variations, and pricing to improve product visibility and conversion rates.
- Analyzed sales, traffic, and performance data using Excel and Google Sheets to support business decisions.
- Maintained bulk listings and category structures to streamline catalog management and buyer experience.
- Coordinated order processing, inventory tracking, and listing updates to reduce errors and delays.
- Assisted in seasonal campaign preparation by updating keywords, images, and promotional content.
- Prepared performance and operational reports for management review using structured spreadsheets
- Supported cross-functional teams with data cleanup, documentation, and workflow improvements

Felt and Yarn Pvt. Ltd. Data Entry Clerk

Kathmandu, Nepal
Oct 2022 – Oct 2023

- Managed high-volume financial data entry using Microsoft Excel and Google Sheets with strong accuracy and consistency.
- Designed and maintained finance dashboards in Google Sheets to track expenses, payments, and cash flow.

- Built structured Google Sheets–based finance workflows to improve data organization and internal processes
- Assisted in payroll processing by preparing salary sheets, attendance data, and payment calculations
- Prepared and maintained official financial documents, reports, and internal records for the finance department
- Collaborated with finance team members to verify data accuracy and resolve discrepancies
- Improved reporting efficiency by automating calculations and standardizing spreadsheet formats

Whisker’s Home (E-commerce Project) — Kathmandu, Nepal

E-commerce & Digital Growth Role

- Managed overall website performance including product listings, user flow, and conversion optimization across the entire store.
- Worked on **Shopify theme customization using Liquid**, improving layout structure and storefront functionality.
- Revamped website design and structure to improve usability, branding, and customer experience.
- Optimized website for **mobile responsiveness**, improving navigation and overall user experience across devices.
- Implemented and improved technical SEO including meta tags, keywords, image optimization, and internal linking.
- Planned and optimized blog content to support organic traffic growth and improve search rankings.
- Monitored sales performance, product visibility, and customer behavior to identify improvement opportunities.
- Improved product discoverability and site structure, contributing to increased traffic and order volume.
- Coordinated updates across website content, product listings, and promotional pages to align with business goals.
- Supported end-to-end e-commerce operations including performance tracking and optimization strategies.

GoGetNepal Pvt. Ltd. — Kathmandu, Nepal

Web & E-commerce Support / SEO Assistant

- Assisted in building and maintaining website structure, ensuring smooth functionality and content updates.
- Managed and added product/service listings with proper categorization, descriptions, and formatting.
- Supported website maintenance tasks including content updates, bug fixes, and structural improvements.
- Worked on **basic technical SEO optimization** including meta tags, keywords, and on-page improvements.
- Improved listing visibility and organization to enhance user experience and search performance.
- Assisted in optimizing website content for better discoverability and smoother navigation.
- Supported overall platform improvements to enhance performance and usability.

Education

Islington College

BSc (Hons) Computing

Relevant Coursework: Fundamentals of Computing, Databases, Software Engineering, Logic and Problem Solving, Programming, Application Development, Artificial Intelligence

Kamalpokhari

2025

Glacier International School

+2 High School in Science

Shantinagar, Kathmandu

2022

Shambhavi School

Till 10

Battisputtali, Kathmandu

2019

Skills & Interests

Technical: PHP (Core – Intermediate), MySQL (Intermediate), Laravel (Intermediate), JavaScript (Intermediate), HTML, CSS, Shopify (Intermediate – Liquid, theme customization), WordPress (Intermediate), Technical SEO (on-page optimization, meta structure, keyword research, internal linking, content optimization), E-commerce SEO & conversion

optimization, Microsoft Excel (Advanced), Google Sheets (Advanced), Data analysis & reporting, Git & GitHub (Basic–Intermediate), REST APIs (Basic), third-party API integrations (Shopify/web tools), OpenAI API (Basic), prompt engineering & AI-assisted workflows, VS Code, Postman.

Language: Nepali (Native), English (Professional), Hindi (Conversational)

Interests: Web application development, data analysis, system optimization, football, fitness

Projects

- **ERP System (Final Year Project):** Developed a comprehensive Enterprise Resource Planning (ERP) system using Laravel framework, MySQL database, and PHP for backend logic. Features included inventory management, user authentication, reporting dashboards, and process automation for small businesses. (View on GitHub: https://github.com/MinetaKun/felt_erp/tree/kishorrr)
- **Bookmandu Library Management System:** Built a full-featured library management application on .NET framework, handling book cataloging, user borrowing/returns, fines calculation, and admin controls with a PostgreSQL database. Improved efficiency for library operations through automated tracking. (View on GitHub: <https://github.com/kis-hor/Bookmandu>)
- **Income Expense Tracker:** Created a personal finance application on .NET, allowing users to log transactions, categorize expenses, generate reports, and visualize budgets via charts. Integrated data persistence with CSVs for secure storage. (View on GitHub: <https://github.com/MinetaKun/22067495-Kishor-GC-Income-Expense-Tracking-System>)
- **Ecommerce Website (MVC Web App):** Designed an online store for selling washing machines using Java MVC architecture, MySQL database, and JSP for frontend. Included features like product listings, shopping cart, payment integration simulation, and user accounts. (View on GitHub: <https://github.com/kis-hor/BubblesandWhirls>)
- **ImageForge (Image Optimization Tool):** Built a web-based image compression and conversion tool supporting JPG, PNG, and WebP formats with lossless optimization. Designed to improve web performance and e-commerce product listings with faster loading images and future-ready support for SEO-friendly alt text generation and bulk processing. (View on GitHub: <https://github.com/kis-hor/image-forge>)
- **Maata Banasthali Production Management System (MVC Web App):** Refactored and enhanced an internal production management system for Maata Banasthali factory using MVC architecture with PHP and MySQL, improving code structure, maintainability, and scalability with the help of Codex. (View on GitHub: https://github.com/kis-hor/maata_banasthali_pms)